

LENA TÜNKERS

Curator & Facilitator for Futures



ABOUT ME

**The mysterious thing we call
'future' strangely never exists,
solely in our imagination.**

This uniquely human ability to
imagine is the source of all futures
and a vital tool in times of growing
uncertainty and change.

In my role as curator and facilitator,

I use our imagination to make
sense of emergence, generate
undiscovered opportunities, and
navigate transformative pathways.

**How can we use the future
in your context?**

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LinkedIn

lenatuenkers.com

WORK EXPERIENCES

Curator & Facilitator

self-employed | 2020 - now | globally

Participatory processes & talks to imagine futures, with:

Businesses: Feddersen Group, Craftview Software GmbH, Media Evolution AB, Iconstorm

Institutions: OECD, UNFPA, UNESCO, GIZ, Friedrich-Ebert-Stiftung, EU EIT KICs, PSYDEH Mexico, Galerie Proof-of-x

Universities: Zeppelin University, Copenhagen Business School, HSBA, Kaospilot, Founds of Tomorrow bootcamp, Waterkant Festival

Innovation & Change Consultant

EQUWIN GmbH | Jun 2021 - now | globally

Projects with Porsche AG, Commerz Real AG, BMW AG, accilium GmbH

- Facilitation of change processes on the future of work & automotive
- Teaching of learning journeys on leadership & communication
- On-site facilitation in Europe, United States & Latin America

Mentor for Climate Start-up

EU EIT New European Bauhaus | June 2023 - now

Mentoring and designing engagements for start-ups in the social and environmental sector over the coming 6 months.

Adviser for Participatory Futures Processes

OECD | Jan - Dec 2023

Advising the CFE Rural-Urban Futures project on global engagements

External Innovation Consultant & Foresight Researcher

Danish Refugee Council | May - Oct 2021 | Copenhagen, DK

How might the Digital Divide unfold for the Humanitarian sector? A research report on trends and weak signals, a training on entrepreneurial thinking and workshops to co-create desirable futures.

External Business Designer

Gehl Architects | Sep 2020 - Jul 2021 | Copenhagen, DK

- Business Model Design for Big Data and urban challenges
- Report on Riga "A Good City for People - A Good City for Business"

cont. of Work Experiences

Innovation Consultant

Sifra | Jun - Dec 2018 | Melbourne, AUS

Supported the social healthcare start-up with business model design & participatory processes with their target group.

Founder & Project Manager of SUPO

UN PRME | 2017 - 2018 | Copenhagen, DK & NYC, USA

SUPO, a community currency to foster sustainable behavior on campus of Copenhagen Business School. (CBS) The project was funded by CBS and UN PRIME and was presented to the UN PRME in New York City.

Consumer Marketing GSA

Spotify GmbH | May 2017 - Sep 2017 | Berlin, DE

- Project - & stakeholder management
- Establish external partnerships & budgeting

Innovation & Business Development

HelloFresh GmbH | Nov 2016 - May 2017 | Berlin, DE

- Concept & service development of e-commerce platform
- Prototyping & product creation with cross-functional teams

Language

German: native

English: fluent

Spanish: C1-level

Tools & Methods

Design Thinking

Business Model Design

Lean Start-up

Futures Literacy

Scenario Planning

Experience Design

ACADEMIC EDUCATION

Copenhagen Business School

MSc Innovation & Entrepreneurship | 2017 - 2019 | Copenhagen, DK

I.a. Design Thinking, Circular Economy, Strategic Management, Social Innovation

Master Thesis: Grassroot Innovations & their impact on People, Planet, Profit

Research on Grassroots Business Models

Danish Industry's Foundation | Jan - Jul 2019 | Nairobi, KE

Funded research on bottom-up entrepreneurship in Kenya focusing on technology and agriculture, outcome was a revised Business Model Canvas

Swinburne University of Technology

Exchange Semester | 2018 | Melbourne, AUS

Courses in Design Futures, Strategic Design & Leading Change

Pforzheim University

BSc Media Management & Psychology of Advertising | 2012 - 2016 | Pforzheim, DE

I.a. Finance, Emp. Research Methods, Consumer Psychology, Marketing

Illinois Institute of Technology

Exchange Semester | 2015 | Chicago, USA

Courses in Design Thinking, Philosophy & Business Psychology